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LATEST GREEN TRENDS FOR FLEETS

99% of all published sustainability news is irrelevant to fleet managers. The Green Journey has scanned that crucial 1% to bring you five key sustainability news forecasts for 2018.

1

Alternative fuel: the carrots and the sticks

The government has some tough air quality targets to meet, including an 80% reduction of freight and logistics emissions by 2050. Persuading more people to switch to hybrids is a key strategy. The government is combining incentives and penalties, but results are mixed.

2

Why diesel refuses to be driven out

The City of London's working with City businesses to drive down dangerous emissions in the capital. Companies are beginning to ban the purchase of diesel vehicles, with heavier charges for more polluting vehicles in the Square Mile, and these trends may spread.

Diesel is the UK's most popular fuel in terms of sheer numbers. But its rule has been challenged of late, with diesel penalties beginning to appear. Yet despite a recent decline in sales, the market remains huge, and its viability as a fuel still has many more years to go.

1

Wait for hybrids to improve, and incentives to increase

2

It's okay to buy diesel, if it's newer and cleaner

3

Consider adding hybrids to your fleet

4

Prepare for costs to rise, and watch the news closely

5

See how small changes make a big difference

3

Future tech that'll make it easier to go green

Fleets across the country are looking for newer, simpler and more accessible ways to go green. Necessity is the mother of invention, and it's driving an increasing number of futuristic sustainability initiatives that could help accelerate change for fleets today.

4

How Brexit will impact Britain's sustainability

Brexit is a simple word for an increasingly complex situation. Fleets are understandably concerned about its possible impact: from loss of overseas drivers to harder access to European markets. It's prudent to prepare for a poorer outcome than was promised.

5

Creative ways to go greener

The government set out a revised plan this year to curb air quality issues across the country. But it's clear that fleets need to get creative to help the UK, and indeed the world, meet its targets. While still meeting their business targets too. There are several ways you can help.

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0844 808 2183