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LATEST GREEN TRENDS FOR FLEETS

99% of all published sustainability news is irrelevant to fleet managers. The Green Journey has scanned that crucial 1% to bring you five key sustainability news forecasts for 2017.

1
Sustainability champions vs. dunces

Most companies now see the need to reduce their fleet's carbon footprint. But there's a big difference between good intentions and good actions. The champions are making progress; the dunces are making excuses. Which are you? Be sure to change before the law does.

2
London's squeeze on diesel

The City of London's working with City businesses to drive down dangerous emissions in the capital. Companies are beginning to ban the purchase of diesel vehicles, there are heavier charges for more polluting vehicles in the Square Mile, and these trends may spread.

2 Keep an eye on diesel restrictions in central London

1 Small changes can make a big difference

4 Consider adding hybrids to your fleet

3 Tell drivers to keep the revs down in town

5 Download our 5-point action plan

3
How to reduce emissions now

It's estimated that over 25,000 unnecessary deaths in the UK each year are caused by air pollution. Vehicle emissions are the main cause, but before we all eventually go electric what can we do right now to help? It's simple, claims one study: drive more smoothly.

4
Electric and hybrid vehicles

The fleet press is buzzing with EV (Electric Vehicle) headlines, and sales are increasing as the technology improves. Electric HGVs are just around the corner but hybrids are currently a more promising fleet option, reducing emissions and fuel while still out-performing full EVs.

5
A plan of action

It's time for less talk about sustainability and more action. But for many fleet managers and operators, it can be daunting to know where to start. The trick is simply to have a plan, otherwise little tends to happen. Planning itself can be tricky, so here's one we made earlier.

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