

“OUR TREES ARE SAFE, I CAN SLEEP WELL AT NIGHT AGAIN. WE’RE TELLING OUR NEIGHBOURS ABOUT COOL EARTH. WORKING WITH COOL EARTH TO PROTECT OUR TREES MEANS ALL OUR FAMILIES BENEFIT. IT’S BETTER THAN SELLING WOOD TO BENEFIT A FEW.”



Leopoldo Chimanga Chumpate
Oviri Village, Peru



coo|earth

A STRONG VILLAGE MEANS A SAFE FOREST



ENHANCED WELLBEING



IMPROVED EDUCATION



GREATER HAPPINESS



BETTER HEALTH



INCREASED INCOMES



STRONGER FOREST VALUE

“INDIGENOUS COMMUNITIES CONSISTENTLY FACE THE HIGHEST THREAT FROM DEFORESTATION, YET, THROUGH COMMUNITY-LED MODELS, ACHIEVE THE GREATEST AVOIDANCE OF DEFORESTATION.”

Nolte et al. (2013), "Governance regime and location influence avoided deforestation success of protected areas in the Brazilian Amazon" PNAS, 110, 13, pp4956-4961

The rainforest won't be saved with global agreements or national reserves. It's the people who live there that can stop its destruction. We know that the forest is only safe when a village is strong enough to protect it. That's why all of our projects work to empower our local partners.

By putting local people in charge, better health, better education and better livelihoods all lead to forest kept standing. That's why we're delighted to report that across our projects, households are seeing better lives from partnering with Cool Earth.

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UPDATE:

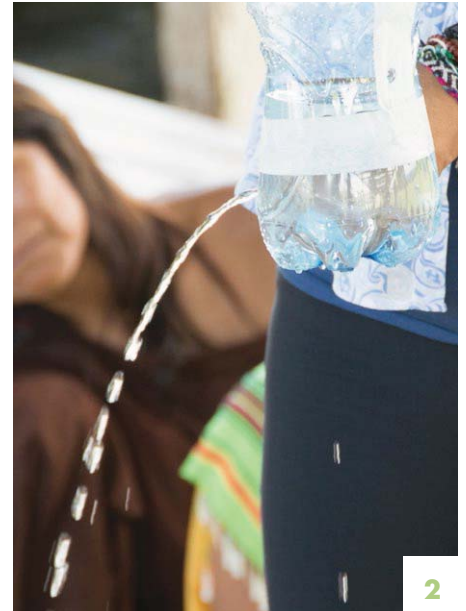
ASHANINKA PROJECT

Location: Central Peru

Population: 2,151



COOL EARTH QUARTERLY UPDATE: JULY



TIMAKOTANTSI KAMETSA

Timakotantsi Kametsa means Healthy Birth in Ashaninka and is the name our partners gave to the maternal health programme.

LISTENING

Women in remote rainforest communities are often marginalised, and their voices unheard. More than 75 women arrived for the initial workshop all eager to share their experiences. The huge turnout demonstrated the need within the project for improved maternal health. The workshop started with a game using string to break down barriers and build trust.



LEAVES

Working across languages and cultures can be a challenge when trying to talk about personal medical issues. Role-play was a central part to every workshop. To identify the key medical issues, each ailment was acted out, with the women using leaves to indicate which they had experienced.

COCONUT WATER

During the field visit we learnt that diarrhoea is the leading killer of babies in the project. A baby can die from diarrhoea within one day. An impromptu workshop was held for mothers desperate to keep their babies healthy, using a leaking water bottle to demonstrate how easy it is for a baby to lose fluid. The women learnt the best ways to rehydrate a sick baby: a weak salt and sugar solution or coconut water can save a baby's life if breastfeeding isn't possible.



We'll return to the Ashaninka Project in September to implement the full training programme.

► [READ THE FULL FIELD REPORT HERE](#)



5

CACAO TOOLKIT

A watering can, tape measure and a trowel may not sound like much, but in our Ashaninka Project they can transform lives. Growing cacao is the key livelihood within the project – enabling our partners to turn down the logging offers and keep their families and their forest intact. This month, our partners used Cool Earth funds to give all 174 members of Ayompari – the growers cooperative – a cacao toolkit. The kit includes all the basic tools needed to cultivate top quality cacao, ensuring that our partners will get the best from every bean.

FIRST WOMAN PRESIDENT

We're delighted that our Ashaninka partners have elected their first woman President. The new President, Chabuca Bustamante Sagastizabal, will lead the Ashaninka Project, which means 1.5 million acres of rainforest is under

her governance. This is a fantastic leap forward for women's empowerment in the region.

“WITH ALL MY HEART I WANT TO HELP MY COMMUNITY. MY COMMUNITY SELECTED ME TO BECOME PRESIDENT. NOW I FEEL THAT I’M ABLE TO SUPPORT THEM BECAUSE OF COOL EARTH. I WANT EVERYONE – BOTH MEN AND WOMEN – TO BENEFIT FROM THIS ASSOCIATION. FOR ME, BECOMING THE FIRST WOMAN PRESIDENT MEANS ‘THE ASHANINKA CAN DO IT. THANKS TO COOL EARTH FOR HAVING A HEART AS BIG AS THE SKY.’”

CHABUCA BUSTAMANTE SAGASTIZABAL, TSIMI PRESIDENT, ASHANINKA PROJECT



6



7

- 01 Maternal health workshop
- 02 Hydration lesson
- 03 Women's workshop
- 04 Identifying health problems
- 05 Chabuca Bustamante Sagastizabal
- 06 Cacao growers
- 07 Cacao from Cuti village

MORE STORIES

Read more stories from the Ashaninka and our other projects at coolearth.org/news

WORK BEGINS ON A NEW SCHOOL



READ STORY

ADELAIDA'S NEW ARRIVAL



READ STORY

BEATING LOGGING WITH CACAO



READ STORY

UPDATE:

AWAJÚN PROJECT

Location: Northern Peru

Population: 2,213



1

DAMMING THE MARAÑÓN

The lives of our Awajún partners are dependent on the Marañón, a 1,700km river and major headwater of the Amazon.

More than 100,000 people in this region of the Amazonian rainforest rely on the waters and shores of the Marañón for food and income. Our partners are no exception.

Yet the Peruvian government has proposed the construction of 20 dams along the river's length. The largest proposed dam - "Manseriche" - is just 65km east of our project and at its lowest output could flood 5,470km². At best, these dams could effectively seal off the Awajún and destroy their livelihoods. At worst, our partners could be flooded out of their homes and forced to relocate. Read more about the dams, and Cool Earth's steps to empower the Awajún to defend their homeland on the [Cool Earth website](#).



2



3



4



5

- 01 The Marañon River
- 02 The Marañon River
- 03 Urakuza School
- 04 Huaracayo Village
- 05 Balbina Paukai

HEALTH

Our rainforest partners are often more than 20 hours from the nearest hospital. In some villages, more than a third of families have lost a child. It's hardly surprising that at the start of a new project, our partners designate a big proportion of Cool Earth funding towards improving their healthcare.

Our Awajún partners have invested in community medicines, a boat for

medical evacuations, and a fuel fund to cover costs of travelling to hospital for treatment. This ensures that even the poorest members of the project are still able to access basic health facilities and receive life saving medical treatment.

BALBINA PAUKAI

Balbina Paukai is the woman who transformed AMARNO from a mother's club to Peru's most respected indigenous artisan association.

"WOMEN WERE FORGOTTEN BEFORE AND IT IS ONLY RECENTLY THAT WE HAVE STARTED TO WORK. THANKS TO COOL EARTH WE'VE BENEFITTED FROM CAPACITY BUILDING AND IMPROVED LINKS TO THE MARKET. COOL EARTH IS AWARE OF OUR NEEDS AND BECAUSE OF THEM WE'VE BEEN ABLE TO SELL OUR JEWELLERY IN LIMA AND ABROAD."

BALBINA PAUKAI

MORE STORIES

Read more stories from the Awajún and our other projects at cooearth.org/news

AWAJÚN VOICES



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DAMS THREATEN COMMUNITIES



READ STORY

BALBINA AND THE AMARNO ARTISANS



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